



PUBLISHAMERICA

We treat our authors the old-fashioned way — we pay them.

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Facts and Figures

About One Of America's Most Spectacular Book Publishing Companies

FACT #1: Unique among all traditional book publishing companies, PublishAmerica counts almost **35,000** happy authors. Each day, an average 10 of them ask us to also accept their next work, 50 second-book requests per week, more than 200 per month, roughly 2500 per year! By any standard, this is an amazingly high number of return authors, unseen in the rest of the book publishing company industry.

FACT #2: Each day, an average 125 new authors who are looking to find a book publishing company ask us to publish their book, more than 30,000 per year, an absolute record in the industry. We review not only the quality but also the genre of their work. PublishAmerica specializes in books about, for, or by people who confront a challenge in life, and who are determined to overcome it, real or imagined, fiction or nonfiction. While we pride ourselves in maintaining **lower acceptance barriers** than any other traditional publisher, like all serious book publishing companies we have to be picky as we can only accept the works that meet our requirements in both areas. **Our contract includes no author fees, period.**

FACT #3: Again, unparalleled among all traditional book publishing companies, each day an average 15 times a PublishAmerica author appears in the news media, in newspapers, magazines, radio or TV. The authors of this book publishing company have been interviewed, reviewed or introduced in literally thousands of newspapers across the country, from the Washington Post to the Clackamas County News, from the Kingwood Observer to the Los Angeles Times to Women's World Magazine. They have made appearances on local TV, and on national ABC, CNN, MSNBC and FOX TV. They also have been interviewed by radio shows hosts such as Rush Limbaugh, Don Imus, Diane Rehm, and Oliver North.

FACT #4: Each day, PublishAmerica authors are invited to do a book signing or another in-store event at a bookstore or a library. An average 600 times each day, a bookstore calls or logs on to order a PublishAmerica title. Of all the brick-and-mortar bookstores, Barnes and Noble is by far our largest customer. Borders/Waldenbooks and Books-A-Million are second and third. Bookstores appreciate that thousands of our titles are returnable. PublishAmerica contacts dozens of bookstores each day to set up book signings for our authors.

FACT #5: PublishAmerica is NOT in any way a POD, vanity press, or subsidy publisher, and has nothing in common with them. Obviously, our authors are also not being self-published. In the most commonly used context, POD indicates "Publish On Demand", or vanity publishing. Vanity publishers charge for their "services". Some charge a few hundred dollars, others a thousand or more. We are not in that league, in any way, shape or fashion.

FACT #6: PublishAmerica is a traditional, royalty paying publisher. We are strongly opposed to



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