



The PublishAmerica Style Guide

Wednesday, November 30, 2011 7:52 AM

From: "PublishAmerica Bookstore" <noreply@publishamerica.com>

To:

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Dear author:

Is it "their" or "there"?
"Desert" or "dessert"?
"Complimentary" or "complementary"? "It's" or "its", "further" or
"farther", "then" or "than"?

PublishAmerica's editors have compiled the ultimate handy guide for writers, funny, easy to navigate, extremely helpful. People make a thousand common mistakes in English, and at PublishAmerica we have seen them all. ***The PublishAmerica Style Guide*** helps you tweak your book to perfection.

Notice the italics in *The PublishAmerica Style Guide*?

The *Style Guide* explains why:

Newspapers, albums, books, movies, TV shows, plays all get italics:

"I saw it in *Writer's Digest* last month."

Song titles and titles of articles get quote marks:

He really liked that Beatles'™ song, "Paperback Writer."

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MyStyle for a discount of **40 pct!** We assure you that your written language will now always be perfect! Or is it "ensure?" Or "insure?" Hm, or "insure"?

