

**Subject:** appy 4th of July from PublishAmerica!  
**From:** PublishAmerica Special Services (robin@publishamerica.com)  
**To:**  
**Date:** Wednesday, July 3, 2013 1:22 PM

Dear

Just in case you had missed my previous emails, I wanted to touch base and give you a brief rundown on a few of the current marketing opportunities we have available for you. Each of these could be a great fit for you and your book in its own way. Along with marketing, I am always available to you for discount book pricing.

***The Failure Times: Nothing Succeeds Like Failure***

Don't let the title fool you! We believe that The Failure Times will be one of the most motivational and encouraging publications of our time. Filled with stories about book writers such as yourself. People, who like everyone else, have experienced failures, dusted themselves off, learned from it, and tried again. Your story included in the first edition of this publication that will be sent to newspapers and television networks coast to coast for only \$79

***TV Network Pitch***

We have had a tremendous response from authors who know this could be the opportunity they have been waiting for. We will be making several different pitches to the major networks. Your book can be included in pitches for a Mini-Series, Reality TV, Documentary or Children's show. By the request of some of you, we have now added Science Fiction, Inspirational, Cooking and a pitch for a possible guest appearance on network talk shows. You can opt to include your title in one or more for only \$89 each

***Atlanta Book Festival***

On Labor Day weekend we will be attending the AJC Decatur Book Festival in Decatur, Georgia just outside of Atlanta. This is the largest independent book festival in the country and one of the top five largest overall. Since its launch, more than 900 world-class authors and 260,000 festival-goers have crowded the historic downtown Decatur square to enjoy book signings, author readings, panel discussions, and more. To have your book be a part of this event, we have options that include an ad in our Courier newspaper to an agent to represent your book on site. These options range from \$29 to \$119 to fit any budget.

***Summer Review***

Have a professional review of your book written by our own experts. In the past few years, Jaime Polychrones and PublishAmerica Executive Director Miranda Prather have seen their reviews distributed all over the world, from Beijing, China to, recently, Book Expo America in New York. Once completed a copy of your review will be sent to you via email. You may also choose to have that same review posted to your book's page on Amazon.com or posted on Goodreads, the ultimate online book club. Pricing for the review and your email copy \$49, for posting to 1 site (you chose Amazon or Goodreads) \$59 or posting to both sites \$64

***Frankfurt Book Fair Foreign Rights Agent***

October will take us back to Frankfurt Germany for the annual Book Fair. Attended by literary professionals from far and wide, this is the place to be when it comes to trading foreign rights. This year we will be sending a delegation that will focus on just that. Trained to negotiate, they will talk to those foreign rights agents from across the globe about your book in an attempt to convince them just why it would be beneficial for them to pick up the foreign rights to your book. For \$99, your book will be agented at the Frankfurt Book Fair.

If any or all of these marketing opportunities are of interest to you, or if you would like information on other marketing options or discounted book pricing please don't hesitate to call me. I am available Monday to Friday from 8:00am to 5:00pm or leave a voicemail after hours and I will return your call as soon as I return to the office. You can also of course respond to this email. My direct phone number is (240)285-9356.

Have a happy and safe Independence Day! I hope to hear from you soon and look forward to working with you.

Best regards,

Robin  
Special Services Coordinator  
PublishAmerica

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