



**FW:** iUniverse author faking "concerns"  
**From:**  
**To:**

Wednesday, January 13, 2010 2:34 PM

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**Date:** Wed, 13 Jan 2010 13:38:45 -0500  
**To:**  
**From:** Support2@publishamerica.com  
**Subject:** iUniverse author faking "concerns"

Stop the whining already. We don't know why other websites rate PublishAmerica the way they do, nor do we care. We are too busy servicing our 40,000 authors who come flocking to us in droves each day to benefit from a FREE opportunity that no other publisher in the entire country offers.

If you don't like that, that's too darn bad. If you have nothing better to share than these so-called concerns, get out of our way. Or go back to iUniverse where the occurrence of the name makes your "concerns" a tad suspect.

As for your other question, decent or not is in the eye of the beholder. If a book is well-written, the author is serious, and we have reason to believe that we can sell enough copies, we will publish it. Unless the content crosses certain lines of violence, hatred, or public welfare.

We're not America's mainstream publisher. But we are most certainly America's number one Main Street publisher. Taking a risk on undiscovered talent every day, at zero expense to the author.

Yes, we miscalculate from time to time. We're carrying almost 10,000 titles that never broke even.

At that, are we done now?

Have a nice day,  
PublishAmerica support  
support@publishamerica.com

**From:**  
**To:** <lorettab@publishamerica.com>  
**Subject:** RE: Author Questionnaire  
**Date:** Sun, 27 Dec 2009 08:42:22 -0500

Ok, please answer these questions for me. Why does Publish America have an F rating on the Better Business Bureau website? And does Publish America actually review the manuscripts that come in before they decide to publish it to make sure it is decent or do they just everything?

**Date:** Thu, 24 Dec 2009 15:05:14 -0500  
**To:**

From: lorettab@publishamerica.com  
Subject: RE: Author Questionnaire

Thank you for your expressing your concerns. You seem to have read some very old, and very false, news. What you saw posted is simply, plainly, false. Please read the following information carefully, and we will be happy to answer any further questions that you may have.

PublishAmerica represents traditional publishing for tens of thousands of authors, both new and old, plus, tellingly, it represents the end of the vanity publishing industry. Therefore, we are bound to make headlines, and to cause concern to those who profit from charging authors money. Partly as a result of the on-line efforts that you read, our popularity has risen so dramatically that each day over 100 new authors contact us, wanting to join PublishAmerica.

The websites to which you refer have long ago lost credibility, and it would appear that they are rarely taken seriously. We've seen them mocked many times. In fact, as we speak their ringleaders are being sued in New Jersey by a third party for libel and other objectionable behavior. Their attorney in that case, who also is a frequent poster on these websites, was suspended from the practice of law by the Illinois Attorney Registration and Disciplinary Commission because he defrauded an elderly lady. In the Commission's order, it said that he is "unfit to practice law", "poses a threat to the public and the integrity of the legal profession", and that he was "lying upon lying upon lying".

Fortunately, few people take them seriously, and we rarely hear their name mentioned from any of our roughly 35,000 happily contracted authors or from the more than 200,000 aspiring authors who have sought a PublishAmerica contract to date. Among these are thousands upon thousands of professionals, including lawyers, doctors, and professors, plus many previously published authors and celebrities. If you care to know what real PublishAmerica authors have to say about the nonsense out there in naysay-land, these links may be very helpful:

<http://bb.publishamerica.com/viewtopic.php?t=28502&sid=2d3a123b5e6fae91120fc887bcad1303>  
<http://bb.publishamerica.com/viewtopic.php?t=28758>

Seeing that, it should come as no surprise that 40 pct of our current authors request that we also publish their next book. That's an astonishing number, given that this reportedly amounts to roughly 100 pct of all authors who actually finish a second book. It tells you something about our authors' satisfaction rate.

Many businesses proudly boast that they have a 95% customer satisfaction ratio. Our ratio is far, far and away above 95%. We operate within only the highest ethical standards. See <http://www.publishamerica.com/testimonials> for more information.

Here is a brief overview of PublishAmerica:

- Each day, over 100 new authors request to become PublishAmerica authors
- Each year, over 25,000 new authors request to become PublishAmerica authors
- 3,000,000 households served
- 35,000 proud authors on board
- Thousands of positive newspaper reviews, interviews, or feature stories
- Thousands of book signing events in bookstores across the nation
- Ten years in business

- Ten years of steady growth
- Ten years of doing what no other publisher has ever done before, much less for free: bringing a status of class to a previously ignored mass of aspiring authors.

Barnes and Noble alone orders 120 books from PublishAmerica each day. Thousands, each and every month, of PublishAmerica books are sold in bookstores across the nation. Bookstores buy a PublishAmerica book almost two thousand times every day. The PublishAmerica message board is overflowing with testimonials from our authors about their books being stocked in bookstores. Hundreds of bookstores across the nation stock our books.

In closing, it's good to remember that in the not too distant past, authors who were spurned by the established publishing houses had only one alternative left to them: self-publishing through a vanity press. According to industry insiders, when all is said and done vanity publishers charge an average \$1400 in return for "publishing" someone's book. Since the arrival of PublishAmerica, who charges zero dollars, period, our authors have kept almost \$50 million (!) in their own pockets, money that otherwise could have ended up in vanity coffers. And you still wonder where the mud comes from?

When PublishAmerica entered the market now almost ten years ago, there were three major vanity houses angling for the wallets of authors. Today, after authors discovered PublishAmerica and came running to us in droves, only one of those pay-to-publish entities is still left standing. And you wonder why we, the ultimate agent of change, encounter some hostility?

We hope that this information is helpful, and that you will be very happy with our ever-growing family of authors. And again, if you have any further questions or concerns, please do not hesitate to let us know.

Sincerely,  
Loretta Burdette  
Pre-Production

At 06:49 AM 12/22/2009 -0500 /rote:

I have some concerns over some information I've been reading on the Internet about Publish America. I would like you to address my concerns due to the severity of their nature. First, does Publish America actually review each manuscript before they accept it or do you accept all manuscripts? Also, does Publish America actually edit the manuscripts? I'm also reading that your prices on books are too high and book stores like Barnes and Noble usually won't even buy them due to the price. I've also noticed that I've received several emails about me buying my own books. What is this all about? Is that how you make money? Please address my concerns before we go forward.

Date: Wed, 9 Dec 2009 13:29:26 -0500  
To:  
From: lorettatb@publishamerica.com  
Subject: RE: Author Questionnaire

They all came through that time. The only thing I still need is a signed graphic release. I need it with an actual signature.

Could you please fill out the release and send it back to me with a signature? You can email that to me as a Jpeg, fax to 301-874-4793 or mail to the address on the bottom.

Thanks,  
Loretta Burdette  
Pre-Production

At 04:16 AM 12/9/2009 -0500, wrote:

Loretta,  
Did you get the attachments I sent yesterday by the Yahoo email account? I just want to make sure you got them this time. Thanks.

Hotmail: Free, trusted and rich email service. [Get it now.](#)

Hotmail: Trusted email with powerful SPAM protection. [Sign up now.](#)

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Hotmail: Free, trusted and rich email service. [Get it now.](#)

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