

PublishAmerica Aug. 2010 Royalty Statement; See Important Notice At Bottom

Tuesday, August 31, 2010 10:41 AM

From: "support@publishamerica.com" <noreply@publishamerica.com>

To:



Royalty statement period: February 1, 2010 through July 31, 2010 Your book sold no copies during this past sales period.

Author:

Title: The Eternal Perspective: Essays on the Truths of Christianity by a Former

Skeptic

ISBN: 1424199417

Retail Discount 0%
Returned Books 0
Quantity 0
Sales Price \$0.00
Total Amount of Royalties Payable: \$0.00

Erequently Asked Royalty Statement Questions:

What is Sales Price: this is the net amount that PublishAmerica received for your book; your royalty is based on this amount, as per Par. 3 of your contract.

What Happened To Books Sold Last Month: all books bought directly from PublishAmerica are included in this statement; books sold through vendors, incl. Amazon, may not yet be included. PA pays royalties on sales proceeds that it has received. Vendors, however, have up to 90 days or longer to pay PA. Thus, PA may not have received payments yet for books sold by some retailers and online vendors. PA will include royalties for those sales on the next royalty statement. Additionally, some vendors have reneged on their payment obligations. PA will account for those sales after payments are received.

What Are My Royalty Cut-off Dates: January 31 and July 31; we forward our semi-annual statements at the end of February and August.

Where Are The Royalties On Copies Of My Own Book That I Bought: authors are not paid royalties on books that they purchase themselves, per your contract, unless we ran a special promotion that indicated otherwise.

Who Do I Contact For Questions About My Statement: email your query to <u>royalties@publishamerica.com</u>; we will make every attempt to fully answer your question within seven business days.

IMPORTANT NOTICE:

In this statement, PublishAmerica has accounted for all sales proceeds of your book which it has received

during the last royalty period (February 1, 2010 to July 31, 2010). This includes all sales made directly by PublishAmerica during that period because PublishAmerica is paid for those sales up front. Some sales made by retailers and online vendors are not included on this statement. Vendors often have up to 90 days or longer to pay for copies of PublishAmerica's books. To the extent PublishAmerica has not received payments for books sold by retailers and online vendors during the last royalty period, those sales are not accounted for on the enclosed statement. PublishAmerica will include royalties for those sales on upcoming statements after the proceeds are received.

Additionally, as you may know, starting last year PublishAmerica has been confronted with a vendor failure to abide by their payment obligations, affecting some PublishAmerica books that were sold up through February, 2010. Since PublishAmerica has still not received payments for those sales, they have not been included on any royalty statements; thus it is possible that you may find excluded from your royalty statement sales that you had expected to find included, e.g. sales from bookstore events attended by you, or other bookstore related sales. PublishAmerica, however, has initiated court proceedings to recover those payments. At the time of August's royalty calculations those court proceedings were still ongoing. PublishAmerica will account for the missing sales after the missing payments are received. Furthermore, your statement should include all sales since March 2010 by which time PublishAmerica had fully implemented new distribution channels through Baker & Taylor.

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