



**We see Los Angeles Times this weekend**

Wednesday, April 18, 2012 11:04 AM

**From:** "PublishAmerica Bookstore" <noreply@publishamerica.com>

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Dear author:

## The Los Angeles Times

hosts this weekend's book festival in Los Angeles, and we're there promoting our authors. **We want the Los Angeles Times reporters to see how good your book is.**

The newspaper expects 140,000 people to visit the book festival: book readers, publishers, literary agents, Hollywood figures and bestselling authors. This is the biggest book event on the West coast. Hollywood producers are known to browse books for films at the Festival.

**LAST MINUTE OPPORTUNITY:** a handout that tells Los Angeles about you and your book. Los Angeles, that also includes the Los Angeles Times newsroom!

Go to [www.publishamerica.net/service/LAsTminute.html](http://www.publishamerica.net/service/LAsTminute.html) to activate for **only \$19**. We will distribute information, plus a cover picture!, about your book while we're at the Los Angeles Times book festival this weekend, and we will ensure that the newspaper's newsroom is included! Expect news updates from the festival!!

Must choose a shipping option to activate. No use of coupons is allowed.

Thank you,  
--PublishAmerica Bookstore  
PublishAmerica is hosting an authors convention May 1st, in Orlando, FL.  
Register at <http://www.authorsconvention.com>.

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